

# Checklist

## For A Great Freelance Writing Career

### Establish a Niche

- Choose Your Audience**
  - What do I aspire to?
  - Who is interested?
  - What contacts do I have?
- Focus On One Industry**
  - What's my expertise?
  - What are my interests?
  - Who is buying?
- Specialize On A Content Type**
  - What gets me excited?
  - What are my skills?
  - Where do I struggle?

### Build Your Online Presence

- Establish A Website With A Portfolio**
- Join Online Communities**
- Engage Honestly And Promote Assertively**
- Consider Agencies like **

### Nail Down Your Routine

- Set A Schedule**
- Establish Boundaries With Friends/Family**
- Reserve Time For Business Operations**
- Outsource Unwelcome Tasks**